

FOR IMMEDIATE RELEASE

Toronto Don Valley District Freemasons launch new logo and other initiatives for 2024-2025



Embracing Unity and Strength with a Fresh Look

Toronto, ON – September 1, 2024 - The Toronto Don Valley District Freemasons (TDV District) is pleased to announce the launch of a new logo for the 2024-2025 Masonic year. The redesigned logo proudly features this year’s slogan, “***Forward Together. Stronger as One.***” This emblem represents the commitment to unity and strength within our community.

The new logo will be prominently displayed across the District’s official website, social media platforms, and all communication materials. “*We encourage Brethren to include this logo in their email signatures and other communications to help strengthen and reinforce our collective identity,*” says DDGM, R.W. Bro. Reddy Sampath.

Showcasing pride through branded merchandise

A variety of merchandise featuring the new District logo is now available for purchase. These items help to highlight our pride and support the District’s branding efforts. Available for purchase or pick-up during Installations and Official Visits, our cap, t-shirt, distinguished tie pin, and insightful Masonic books are perfect for everyone. Please refer to the attached *TDV District Merchandise flyer* for a preview of our products and ordering instructions.

Support for Charities

We are also pleased to highlight our support for two important charities during the 2024-2025 Masonic year: the **Caritas School of Life** supporting addictions and mental health helping men and women aged 16 and older, as well as their families; and the **Last Post Fund** ensuring no Veteran is denied a dignified funeral and burial, as well as a military gravestone, due to insufficient funds at the time of death. We invite everyone to contribute to these worthy causes through donations and participation in our District and Signature events. All events are open to family and friends, inviting everyone to join in the celebrations. It is also an excellent opportunity to introduce potential candidates and their spouses to the District’s events and experience our warm hospitality.

For more information on the District charities, please visit <https://www.tdvmasons.org/charities/>.

Updated District Website

Visit the TDV District’s updated website at <https://www.tdvmasons.org> to find the latest information and events listed on our calendar.

We encourage Brethren to stay engaged, informed, and involved by regularly checking the calendar and **District** and **Signature events** tab sections: <https://www.tdvmasons.org/events/>

Stay Connected & Informed: Join the Official TDV District Freemasons Social Media and Communication Channels

An official group page has been created to provide you with an easy way to stay updated on the District's activities and connect with your fellow Brethren. Our WhatsApp group may also be utilized for real-time updates and member support.

Get the latest news and official announcements directly from the District and engage with our Masonic community:

- **DDGM – TDV District Public Facebook page:**
 - How to join? Request access through this link: <https://www.facebook.com/profile.php?id=61564842276849>
- **Official TDV District Freemasons Public Facebook Page:**
 - How to join? Request access through this link: <https://www.facebook.com/tdvdmasons/>
- **Facebook Private Group:**
 - How to join? Request access through this link: <https://www.facebook.com/groups/118410098223818>
- **WhatsApp Private Chat:**
 - How to join? Simply click this link <https://chat.whatsapp.com/HrQTJwhPykh35icW8ZY0uo>
- **Instagram Public Page:**
 - How to join? Follow this link: <https://www.instagram.com/tdvdmasons/>
- **TDVD Linktree Directory Page (lists all the official district social media links):**
 - How to access the directory? Click this link: <https://linktr.ee/tdvdmasons>

About the Toronto Don Valley District Freemasons

The Grand Lodge of Ancient Free and Accepted Masons of Canada in the Province of Ontario has jurisdiction over 480 Masonic Lodges, with approximately 26,000 members and is divided into 40 districts, with the Toronto Don Valley District home to 17 Masonic Lodges. The Toronto Don Valley District, encompassing what used to be the Town of York in the Province of Upper Canada, is steeped in a long and deep history dating back to the founding of Masonry in Canada. Toronto Don Valley District Freemasons covers the central part of the GTA and includes the City of Toronto proper with its boundaries spanning from the Don River Valley (DVP & 404) to Dufferin Street, and the waterfront to Thornhill.

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TDV DISTRICT FREEMASONS - DDGM

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TDV DISTRICT MERCHANDISE



GET READY...

Enhance your Masonic experience with our exclusive Toronto Don Valley District Freemasons collection! Available for purchase or pick-up during Installations and Official Visits, our cap, t-shirt, distinguished tie pin, and insightful Masonic books are perfect for every Brother.

To order, please contact W. Bro. Eyal Edelman: edelman.eyal@gmail.com OR Bro. Leon Kechishian: leon.kechishian@gmail.com and send e-transfer to TDVDistrictRSVP@gmail.com with reference to order details.

**\$25
EA**



- Full front logo, Fruit of the Loom® TDV District branded black t-shirt
- 5 oz., midweight, cotton
- 90% cotton, 10% polyester (Athletic Heather)
- Sizes: medium, large, XL and XXL

**\$15
EA**



- Sip your favourite drink from this ceramic TDV District branded mug featuring a C handle for an easy, comfortable grip. Available in white only.

**\$25
EA**



- 100% cotton black cap
- 5-panel structured hat
- Adjustable metal buckle
- One size fits most

**\$10
EA**



- Custom hand-made tie clip
- Gold colour brass
- Clip: 2"
- Pin: 0.75"



- We offer a wide selection of books to assist your Masonic education.
- Contact the District Librarians for pricing.

**DON'T MISS OUT —
LIMITED QUANTITIES!**